

# Magnolia McComish

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## EXPERIENCE

**Communications Coordinator**, Town of Dartmouth: *Dartmouth, MA* (September 2023 - Present)

- Create, edit and schedule multimedia content focused on informing, educating and engaging audiences. Resulting in 573.6% increase in Facebook reach and 56.5% net increase in Facebook followers to date.
- Develop outreach initiatives, reports, and communication strategies and trainings across all departments.
- Promptly research, draft, edit, promote and publish press releases and other crucial Town and Police announcements, working directly with news and media organizations.
- Update Town websites through improved front-end and back-end site content, usability and navigation.
- Pitch, storyboard, produce and promote videos alongside Dartmouth Community Media.
- Created, host, and produce “What’s Cooking in Town,” a public access TV program highlighting town officials and their signature dish. Syndicated over 100 times across the South Coast.
- Represent the Town at meetings, acting as a liaison to the Select Board office and offering communication advice.

**Reporter & Photographer**, Dartmouth Week: *Dartmouth, MA* (March 2023 - September 2023)

- Work successfully under same-day deadlines handling multiple responsibilities.
- Pitch, research, and report on local events and news through concise articles with same-day deadlines.
- Collect and verify data to present engaging and accurate stories about community members and events.
- Foster trustworthy relationships across the Dartmouth community.
- Proactively keep up to date with relevant news developments.

**On-Air Radio & TV Host**, PoliticsFitzU: *Rindge, NH* (July 2019 - February 2023)

- Took advantage of NH-first-in-the-nation political reporting opportunities on Donald Trump, Pete Buttigieg, Bernie Sanders and Andrew Yang.
- Interviewed and accompanied Marlin Fitzwater, Dr. Sanjay Gupta and James Carville.

**Photographer**, Franklin Pierce University: *Rindge, NH* (September 2019 - December 2022)

- Pitch, plan and storyboard social media posts intended to capture and engage new audiences.
- Photographed and edited media to ensure it is visually appealing and follows marketing strategies.

## EDUCATION

**Suffolk University**, MMA-Suffolk Certificate in Local Government Leadership and Management (Expected May 2025)

**Franklin Pierce University**, Bachelor of Arts in Communications: *Rindge, NH* | GPA: 3.93/4.00

**Estudios Universitarios y Superiores de Andalucía**: *Seville, Spain*

## SKILLS

- Competence with Microsoft Suite, Google Suite, Canva, Adobe Photoshop, PremierPro and InDesign.
- Web design within Civic Plus, Granicus, and Wix including front-end and back-end.
- Excellent internal and external written, verbal and digital communication.
- Social media platforms including Facebook, Instagram, X, Threads, LinkedIn, YouTube and TikTok.
- Knowledgeable on municipal government and police operations.
- Working proficiency in Spanish.